

Thursday, April 23, 2026

2nd Édition

EQCO

Evolution of Quebec in Construction

EVENT PRESENTATION

POWERED BY: LES GRANDS || BÂTISSEURS

Bâtir le futur *ENSEMBLE!*



ONZE XIQ
AGENCE CRÉATIVE

INNO ||
MAGAZINE

PLAZA

RIVE-SUD

Plaza Rive-Sud, 500 Ave du Golf, La Prairie, Quebec J5R 0A5



OUR CONCEPT

The second edition of EQCO will take place on April 23, 2026, at Plaza Rive-Sud, once again bringing together the entire construction ecosystem: contractors, developers, architects, engineers, and industry professionals. This unique day will offer a full immersion into the trends, innovations, and practices shaping the future of the sector.

The event will place special emphasis on the evolution of work methods and technologies that are directly transforming construction sites. On the agenda: sustainable building materials, advanced prefabrication methods, energy-efficient buildings, and data-driven project management optimization.

Electric transportation will be briefly addressed, but only from the perspective of its integration into real estate and urban development projects. Technological topics will follow a logical and concrete progression: from clean energy and the Internet of Things applied to smart construction, to innovative materials redefining performance and durability, and finally, artificial intelligence—explored as a driver of efficiency and predictive insight in construction management.

Throughout the day, participants will have access to high-level conferences led by experts and key industry figures, as well as exclusive networking opportunities designed to foster collaboration, partnerships, and the sharing of vision.

The experience will conclude on a festive note with a gourmet cocktail reception, providing a friendly and refined setting to extend discussions and celebrate innovation in the construction industry.





Jean-Paul Mouradian
Cofounder of EQCO
Vice President, Construction Covico Inc.
President and Founder, JPM Solutions Marketing

WELCOME MESSAGE

It is with great pleasure and immense pride that Jean-Paul Mouradian welcomes you to the second edition of EQCO, a landmark event dedicated to the evolution of Quebec's construction industry.

This day will bring together the leaders, experts, and visionaries of the sector around a shared ambition: to build a more sustainable, innovative, and human-centered future for our industry. EQCO fosters the exchange of knowledge, collaboration, and the promotion of best practices that are redefining the way we design and build.

Beyond the conferences, this event becomes a space where ideas come to life, where innovation emerges, and where the Quebec of tomorrow takes shape.

Together, we will celebrate the technological, environmental, and social advancements that are transforming our worksites and strengthening our collective expertise.





Jean-Paul Mouradian is the Co-Founder of EQCO, Vice President of Construction Covico Inc., and President of JPM Solutions Marketing. With a remarkable career leading companies across both the construction and entertainment industries, he stands out for his global and innovative vision of economic and human development.

His diverse experience allows him to understand the complex challenges facing our industry while identifying the opportunities that arise from them. Passionate about the evolution of Quebec's construction sector, he firmly believes that progress is driven by dialogue, collaboration, and openness to innovation.

Today, he invites you to fully embrace this exceptional day — to explore new trends, exchange bold ideas, and actively engage in discussions about the key issues shaping our collective future.

Together, let's build a more innovative, sustainable, and inspiring ecosystem — one that reflects the proud community of builders shaping Quebec's future.



France Goyet
Cofounder - EQCO
President - Les Grands Bâisseurs
Founder - INNO Magazine
Partner - Réseau Bâisseurs
Promoter of vitality in Quebec's real estate
and construction sectors

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INTRODUCTION

France Goyet, President of La Soirée des Grands Bâisseurs and Editor of INNO Magazine, is a key figure in Quebec's real estate and construction industries. Visionary and deeply committed, she has distinguished herself over the years through her inspiring leadership, dedication to collective growth, and ongoing commitment to promoting sustainable and responsible practices.

Through her work, she strives to build bridges between decision-makers, entrepreneurs, and innovators, fostering a collaborative and human-centered evolution of Quebec's built environment. Thanks to her media influence and mobilizing initiatives, France Goyet shines a spotlight on the successes, talents, and groundbreaking projects that are redefining modern construction.

Her contribution in EQCO 2026 offers attendees a unique opportunity to gain a strategic and forward-looking perspective on major industry issues, including infrastructure development, urban sustainability, and the integration of emerging technologies.

Through her presence and expertise, she fully embodies the spirit of innovation and collaboration that drives Quebec's community of builders.





OUR COFOUNDERS

EQCO and the Gala des Grands Bâisseurs are the result of a collaboration between four passionate visionaries: Jean-Paul Mouradian, France Goyet, François Crevier Bélanger, and Jonathan Gionet. Together, they combine their expertise in construction, real estate, marketing, and event production to create truly unique experiences.

Jonathan Gionet, owner of Onze sur Dix, is an international event producer whose projects span North America and the Caribbean. His vision and network allow him to design immersive experiences that have established EQCO as one of the must-attend events in the industry.

François Crevier Bélanger, General Director of Onze sur Dix and Co-Founder of EQCO, is a producer of large-scale events, including the renowned Bal des 1001 Nuits created in collaboration with the Charles-LeMoine Hospital Foundation. His strategic insight and creativity bring a spectacular dimension to every event.

Alongside Jean-Paul Mouradian and France Goyet, Jonathan and François ensure synergy between the construction, real estate, and event industries. Their shared vision—centered on innovation, excellence, and social responsibility—makes these events exceptional platforms for showcasing and celebrating Quebec's thriving industry.

OUR AMBASSADORS

HUGO GIRARD / AMBASSADOR

A man of many talents, Hugo Girard has built a truly remarkable professional journey. His career began in 1996 as a police officer for the City of Gatineau, marking the start of a dynamic and diverse path. Today, he stands out as a fitness coach, television host, public speaker, and brand ambassador for BMR. Hugo also boasts an impressive background as a strength athlete, bodybuilder, and organizer of strongman championships.

His entrepreneurial spirit shines through in the management of his own lines of nutritional supplements and workwear under the Hugo Strong brand.



KIM BRUNEAU / AMBASSADOR

In 2008, Kim Bruneau began her career in the real estate sector within a company specializing in commercial services. With a background in communications and interior design, she naturally gravitated toward residential projects. Her passion for construction and new real estate developments led her to contribute to numerous initiatives on the South Shore and across various areas of Montreal Island. Over time, she has refined her expertise in the art of off-plan sales. Today, she is the founder of her own company specializing in the sales and promotion of construction projects, where she continues to bring innovation and professionalism to Quebec's real estate landscape.

ADAM REID / AMBASSADOR

Adam Reid is a bilingual master of ceremonies, multiple award-winner, and seasoned event host, having led hundreds of shows, galas, and corporate events for top brands across North America. His passion for personal growth and his life achievements make him a genuine and inspiring keynote speaker. His signature presentation, "Change Your Perspective. Change Your Life.", empowers audiences to see the world through a renewed and more positive lens.



OUR SPEAKERS

Ray Jr. Courtemanche President - Investissement Ray Junior

Ray Junior Courtemanche President – Investissement Ray Junior A visionary and experienced entrepreneur, Ray Junior Courtemanche heads Investissement Ray Junior, a company renowned for its expertise in real estate development and residential, medical, sports, commercial, and industrial construction in the greater Montreal area. For over 40 years, Ray and his team have completed projects totaling more than \$1 billion, including the iconic Cité Mirabel project, the largest private real estate development in Quebec. A true builder, he embodies the boldness and perseverance needed to push the boundaries of modern urban development.

Marie Sara Hamel Executive Vice-President - Group Boda

With a strong background in real estate development, Marie Sara is responsible for overseeing and bringing to completion Groupe Boda's real estate projects, while also supervising and optimizing the operations of its commercial properties. Under the leadership of Groupe Boda's President, Ms. Alice Wu, she coordinates stakeholders, ensures rigorous follow-up on project progress, and maintains the team's efficiency at every stage. Marie Sara also plays an important role in the Group's strategic decisions and actively participates in negotiations related to real estate acquisitions and asset sales. Her natural leadership, extensive network, business creativity, and sharp negotiation skills enable her to identify and anticipate opportunities in an ever-evolving real estate market.

Martin Villeneuve President of Distech Controls

Martin Villeneuve, President of Distech Controls, leads the company in delivering smart building solutions that improve efficiency, reduce operating costs, and support sustainability goals. With double-digit growth, Distech Controls continues its rapid expansion and strengthens its presence in more than 60 countries. Having been immersed in the Building Management System market for over 26 years, Martin has cultivated a reputation as a highly respected industry leader. Under his leadership, developers across Quebec gain the tools to create safer, smarter and greener buildings.

Haya Hatab Urban Planner + Designer / Consultant for Metanova

Urban planner (OUQ, MCIP) and designer, Haya Hatab works at the intersection of urban planning, design, and real estate development. Having worked in both the public and private sectors on regional and local projects, she brings a cross-disciplinary understanding of territorial dynamics and the built environment. Today, she supports developers and municipalities in delivering large-scale projects, from land development to interior design, ensuring coherence, value, and quality throughout. Her integrated approach bridges planning, strategy, and user experience to transform development intentions into tangible and sustainable environments.





Richard T. Groome Founder and Managing Partner – Notre Dame Capital

As Executive Director of the Board of 8Module, Richard T. Groome leverages more than 38 years of experience in innovation and finance. A leading financier who has participated in over 600 financings totaling more than \$4 billion, Mr. Groome draws on his deep roots in the Canadian capital markets, including his role as Founder of Groome Capital and former Director of the CDNX Exchange, to advance 8Module's revolutionary prefabricated modular construction model. Offering a turnkey solution for the development of modular multi-residential projects (6, 12, 24, 48 to 100 units), 8Module aims to address Canada's housing crisis by reducing construction timelines by up to 60% through high-quality, factory-built modules that significantly streamline the development process. 8Module operates with the rigorous governance required to reinvent collective housing, transforming complex multi-residential projects into efficient and sustainable communities through a one-stop-shop approach designed for governments, municipalities, investors, future homeowners, and builders. One Stop Shop.

Mélanie Robitaille Vice-President and General Manager – Rachel Julien

A recognized expert in real estate development, Mélanie Robitaille plays a central role in the growth and strategy of Rachel Julien. She oversees business development, finance, marketing, and legal affairs, while providing a comprehensive perspective on the industry's challenges. Chair of the Housing Committee of the Urban Development Institute (UDI) and a member of the Government Relations and Urban Planning Committee of the Quebec Provincial Association of Housing Corporations (APCHQ), she actively contributes to the sector's evolution. Committed to promoting sustainable construction, she regularly speaks at conferences on responsible real estate development. Mélanie is also Vice-President of the Board of Directors of La Dauphinelle, a shelter for women and children who are victims of domestic violence.

Alexandre-Stéphane Boucher LEED Green Associate – President and CEO, JCB Construction Canada

Alexandre-Stéphane Boucher, P.Eng., LEED Accredited Professional President-General Manager, JCB Construction Canada ÉTS Leadership Ambassador 2024, Inspiring Young Leader 2025 (CCIRS) and Top 40 Under 40 in Canadian Construction 2024 honoree, Alexandre-Stéphane Boucher represents the new generation of visionary leaders in Quebec's construction industry. As President of JCB Construction Canada, he promotes a bold, sustainable, and human-centered approach built on collaboration, precision, and innovation. His leadership is guided by a unifying vision: creating high-performing, sustainable environments where innovation and environmental responsibility drive purpose and progress across the industry.

Mystery Speaker

An internationally renowned speaker whose vision and achievements inspire leaders around the world. Their identity remains a secret... until the big reveal!





SCHEDULE

ARRIVAL AND REGISTRATION	●	2:00PM - 3:00PM
<i>Mimosas and coffee station</i>	WELCOME COCKTAIL	● 2:00PM - 3:00PM
	WELCOME SPEECH	● 2:30PM - 2:45PM
	CONFERENCES PRESENTATION	● 2:45PM - 3:00PM
	GENERAL CONFERENCE <i>1st Speaker</i>	● 3:00PM - 3:20PM
	CONFERENCE 2	● 3:20PM - 3:40PM
	CONFERENCE 3	● 3:40PM - 4:00PM
	CONFERENCE 4	● 4:00PM - 4:20PM
	CONFERENCE 5	● 4:20PM - 4:40PM
	CONFERENCE 6	● 4:40PM - 5:00PM
	HONORARY GUESTS CONFERENCE	● 5:00PM - 5:30PM
	FREE TIME	● 5:30PM - 6:30PM
	GASTRONOMIC COCKTAIL	● 6:30PM - 12:00AM

MAKE A DIFFERENCE

For a second edition, we are proud to continue our collaboration with the Fondation Hôpital Charles-LeMoyne as part of our construction conference event.

This partnership reflects our desire to actively participate in improving the health and well-being of our community. We are committed to supporting the Fondation Hôpital Charles-LeMoyne in a meaningful way. As such, a portion of the profits will be donated to the Foundation.

Our commitment goes even further! During the gastronomic cocktail, we will showcase high-end products for auction, offering participants the opportunity to purchase exceptional products while supporting the cause. These donations will help meet urgent needs at Charles-LeMoyne Hospital.

Together, we can make a difference in the lives of patients and families at Charles-LeMoyne Hospital!

Your Hospital. Your Impact.



EQCO VENUE

PLAZA RIVE-SUD



A unique experience awaits you. Our upcoming event promises to be truly exceptional, and to help you make the most of it, here's an overview of our carefully designed floor plan:

Héron Impérial

The heart of the event, this room will host experts sharing their ideas, visions, and inspirations. The conferences and panels held here provide a prime platform for exchange, learning, and the creation of new perspectives.

Welcome Hall

Dedicated to our sponsors and partners, the Welcome Hall will feature over ten company displays and presentations. Each exhibitor will have a personalized space to showcase their products, services, and innovations. This is the ideal place to foster connections, build business relationships, and create new partnerships. The hall will remain open throughout the event.

Héron Agami ou Cendré

Our main sponsors and presenters will enjoy a prestige space designed to highlight their company, flagship projects, and greatest achievements. This area provides an ideal setting for special presentations, exclusive demonstrations, and privileged exchanges with participants.

Carefully arranged for visibility and comfort, these rooms will become true showcases of excellence, where innovation, expertise, and creativity take center stage. They will also host business meetings, strategic discussions, and high-level networking throughout the day, helping to strengthen professional connections and generate new collaboration opportunities.



LA SOIRÉE DES GRANDS BÂTISSEURS 2026

This event will unveil the nominees selected for the Gala des Grands Bâisseurs, taking place on November 7, 2026.

Date: August 27, 2026

Location: L'Espace Paddock, Parc Jean-Drapeau, Montreal

Start Time: 3:00 PM

Take part in Quebec's most renowned networking event: the Soirée des Grands Bâisseurs 2026.

For this 8th edition, we invite you to the Espace Paddock at Parc Jean-Drapeau, an exceptional venue where modern architecture, forward-looking vision, and inspiring ambiance come together.

This must-attend evening gathers leaders, entrepreneurs, decision-makers, and influential players from the business world in an elegant and stimulating setting. It is a prime opportunity to exchange ideas, build strong connections, and celebrate the achievements of those shaping Quebec's economy and innovation.

As a sponsor, you will benefit from remarkable visibility and strategic positioning with a prestigious and engaged audience. Our custom sponsorship packages allow you to showcase your brand, values, and accomplishments while contributing to the success of this unique experience.

Join us for an evening where ideas come to life, partnerships strengthen, and businesses shine. Together, let's make the 8th edition a memorable celebration of collaboration, innovation, and collective pride.

Partnership Packages

Discover our full range of customized sponsorship packages, designed to maximize your presence and impact at the Soirée des Grands Bâisseurs 2026. Each partnership is carefully crafted to reflect your vision and showcase your company.



LE GALA DES GRANDS BÂTISSEURS

Date : November 7th 2026
Location : Fairmont Reine Élisabeth de Montreal
Start time : 6:00 pm

THE BUILDERS' GALA

POWERED BY LA SOIRÉE DES GRANDS BÂTISSEURS AND EQCO
A NIGHT OF PRESTIGE - NETWORKING - RECOGNITION

The Builders' Gala stands as the most prestigious awards ceremony in Quebec's construction industry.

Hosted in the luxurious setting of the Fairmont Queen Elizabeth Hotel, the event gathers each year the leaders, builders, and visionaries who are shaping the Quebec of today and tomorrow.

This exclusive evening combines a high-end gastronomic experience, an awards presentation, and professional networking in an atmosphere that is both elegant and festive.

A large-scale production, prestigious artistic and musical performances, and hosting by renowned personalities will highlight this exceptional celebration.

Thirty trophies will be awarded to honor excellence, innovation, and leadership in the construction sector. An extraordinary evening. An unmatched recognition.

The Builders' Gala - where excellence is celebrated.

